



# Second Annual Mid-Am Mixer & Reception



Thursday January 21, 2010

5:00 p.m. – 6:30 p.m.

Hyatt Regency McCormick Place  
Regency Ballroom

## SPONSORSHIP OPPORTUNITY

**Sponsorships** are an excellent way to promote your company and to be identified as a proud supporter of the Mid-America Horticultural Trade Show and the three organizations which own the show: the Illinois Green Industry Association, the Illinois Landscape Contractors Association, and the Wisconsin Green Industry Federation.

Due to the overwhelming success last year, the three owners of Mid-Am will once again combine their membership receptions to host a joint reception open to all their respective members, as well as all Mid-Am exhibitors and attendees. In addition to hosting, all three owners are also sponsors for the reception.

Three (3) levels of general sponsorship are available: Platinum, Gold, and Silver. A Premier Sponsorship level is available for companies that want to provide very special support with exclusive recognition opportunities.

### **Sponsorship Costs:**

- Premier \$2,500 (Contact Brian Swingle of WGIF at 608.751.2724)
- Platinum \$1,500
- Gold \$1,000
- Silver \$500

*All sponsors will receive recognition in the form of:*

- Signage at Mid-Am
- Signage at the Reception
- Mention in the owners' publications and on their websites
- Mention on Mid-Am's website, including company logo with link
- Mention from the podium at the reception
- Complimentary drink tickets



# SPONSORSHIP FORM

## 2010 MID-AM MIXER & RECEPTION

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**Reserve** your sponsorship by completing this form and returning it with payment to Mid-Am by e-mail or fax (for credit card payments only) or mail to:

**Mid-Am Trade Show**

1000 N. Rand Road, Suite 214

Wauconda, IL 60084

Fax: 847.526.3993

E-mail: mail@midam.org

**Yes!** We want to become a sponsor of the Mid-Am Mixer & Reception at the following level:

- Premier: \$2,500 (Contact Brian Swingle of WGIF at 608.751.2724)
- Platinum: \$1,500
- Gold: \$1,000
- Silver: \$500

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### Payment Options

Check enclosed for \$ \_\_\_\_\_ (make check payable to Mid-Am Trade Show)

Charge my credit card for \$ \_\_\_\_\_:

Mastercard

VISA

American Express

Account number \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Exp. Date \_\_\_\_\_

V-Code\* \_\_\_\_\_

Printed/Typed Name of Cardholder \_\_\_\_\_

\*V-code: 3- or 4-digit code on card

**Send** your high resolution logo (300 dpi EPS, TIFF or JPG format) at the time of payment to mail@midam.org no later than September 1, 2009 for inclusion in the attendee brochure.